

Motivational Maps®

Licensed Practitioner Certification

1.0 What Is a Motivational Map?

The Motivational Map is an ISO accredited online self-perception inventory that crucially focuses on motivation rather than personality. The Map (which takes 15 minutes to complete online), helps people understand motivation at a deeper level and what they can do with that knowledge to improve performance.

The map provides a solid foundation to give insight on how to measure motivation and raises awareness around 9 key motivators and how people can address these hot buttons to improve results. It gives specific actions you can take to maintain consistently high levels of motivation and energy longer-term.

Motivational Maps can be accessed in three ways.....

- As an individual
- As a team within an organisation
- As an organisation

Practical uses of the map include:

- Improved self-awareness and decision making
- Improved team performance
- An effective change management tool that maps and measures organisational cultural change.

2.0 Your Certification Journey:

Pre-course work:

- Watch a series of online video tutorials
- Receive a hard copy of “Mapping Motivation” by James Sale, along with your certification support materials
- Complete your own Motivational Map (if you have not already done so)

Attend Training Course: (Workshop or 3 x Online interactive Zoom training sessions)

- Understanding Maps
- Reading Individual Maps
- Team Dynamics
- Workshop facilitation
- Back Office Training

Post-course work:

Access to videos and FPG helpdesk

- Full access to Full Potential Group and Motivational Maps websites for additional resources.

3.0 Training Formats:

3.1 Face to Face Training Programmes:

This is a 1-day programme that can be delivered for either an open group (delegates from different companies) or as an on-demand, in-house programme - this will be run at your own in-house training venue.

A minimum number of 3 delegates is required for both face-to-face programmes. FPG reserves the right to re-arrange the training date should the minimum number of delegates not be reached.

3.2 Online Training:

FPG can accredit users in Motivational Maps over 3 x interactive, live webinars. The webinars are carried out over the Zoom Video Communications software as 90-minute practical sessions.

During Your Certification You Will Learn How To:

- Understand how to de-brief an individual motivational map
- Help increase an individual's self-awareness by understanding what motivates them, and how this is unique to them and differs from person to person
- Use the Motivational Maps® to coach individuals, so they derive maximum benefit from their map
- Understand how to interpret team data and de-brief group and team motivational maps
- Use the Motivational Maps® to coach managers and their team members
- Use Team Motivational Maps® to increase understanding of the team purpose, performance & results
- Deliver a Motivational Map® group and team workshop or on-line trainings
- Generate Motivational Maps® for individuals and for teams

4.0 Training Dates and Locations:

Certification programmes start most months, so please contact julie@fullpotentialgroup.com or call +44 (0) 1628 488990 for more details about the next courses.

5.0 Licensed Practitioner Certification Pricing (per person):

- Online Intensive certification programme - £1,500 + VAT per person.
- Face to face Intensive certification programme – price on application.

6.0 Purchasing Maps Post Certification

You will purchase maps directly from FPG post certification.

7.0 How to Book:

To make a booking, or for any further enquiries, please contact Julie Hester at julie@fullpotentialgroup.com or call the office on +44 (0)1628 488990.